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Mother of three children

- 2011-2012 Executive Diploma HSG in "Managing Growth in Technology Firms" at the Universität of St. Gallen (CH)
- since 2009 Founder of ALL ABOUT FAMILY GmbH, operator of the internet platform www.familycockpit.de
- since 2007 ALL ABOUT BRANDS Strategy Consulting in Rodheim, near Frankfurt (D)
- 2004-2006 Independent Brand Consultant in Hamburg (D)
- 2001-2002 Sabbatical in Sao Paulo (B)
- 1999-2000 Head of Marketing-Communications at Zurich Financial Services Switzerland in Zurich (CH)
- 1997-1999 Freelance Strategic Planner in Göttingen (D) and Zurich (CH)
- 1993-1997 European Account Director at the international advertising agency DMB&B in Frankfurt (D) and Warsaw (PL)
- 1987-1992 Studies of Business Administration at the Georg-August-University of Göttingen (D) and UC Riverside (U.S.A.), graduation as Diplom-Kauffrau

Friedberg, in december 2012